

## Diversity of guest events

### **Frankfurt am Main, 30 11 2023**

**Since 1949, Messe Frankfurt has been an established partner for some 250 guest events a year at its Frankfurt base. With its unmistakable architecture and highly functional and flexible venues, the Frankfurt locations are ideal for all kinds of event sizes and formats. A full-service portfolio with individual consulting and one of the most state-of-the-art infrastructures of any trade fair company worldwide make it an ideal venue for events.**

As one of Europe's leading business centres, Frankfurt and the Rhine-Main region have a superb infrastructure and excellent transport connections with cities all over the world. Many high-profile international guest fairs have been held in Frankfurt for decades, including the Frankfurt Book Fair, IMEX and ACHEMA. The portfolio also features international events such as CPhI Worldwide, Health & Food Ingredients Europe and Optatec.

The congress business is as a key component of Messe Frankfurt's business. With the Congress Center, the Forum, the Festhalle and Kap Europa, the company offers a wide range of extremely flexible locations for individual solutions above and beyond its trade fair halls. While the Congress Center is ideal for large-scale events requiring extensive space and offers direct access to the trade fair halls, Kap Europa – which is situated right next to the Skyline Plaza shopping centre – meets the need for compact event spaces in a certified sustainable building. The variety and international character of congresses and conferences from the realms of science and medicine, banking and finance, IT, digitisation, etc., make them a valuable addition to the city and establish Frankfurt am Main as a professional and vibrant marketplace for merchandise and expertise.

The Festhalle is a historic jewel and an ideal venue for major events. Hardly any other event location is a match for the charm and versatility of the Festhalle. Now over 100 years old, the building with its trademark domed structure has an impressive history to its credit and is now a top location for events of all kinds. Whether innovative product presentations at international trade fairs or concerts, gala events, shows or major sporting events, the Festhalle is an impressive venue for any occasion. The spectrum of events ranges from concerts by international stars to the International Horse-Riding Tournament and the Frankfurt Marathon.

### **Press information and photographic material:**

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